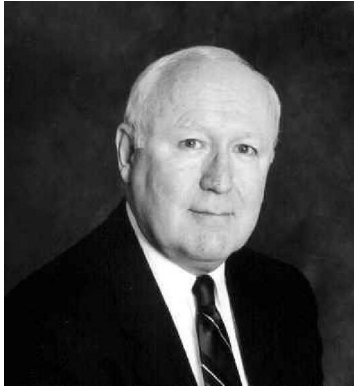


ABOUT THE AUTHOR



John C. Melaniphy (pronounced “Mel-an-if-ee”) has been a restaurant, quick service, retail, and shopping center consultant and site selection specialists for over 40 years. During this time, he has been involved in almost every type of urban and suburban commercial development and redevelopment situation. In the later 1960’s and early 1970’s he set up Kentucky Fried Chicken’s Real Estate and Construction Division and was responsible for developing over hundreds of units, along with commissaries, and manufacturing facilities.

He is the author of **Restaurant and Fast Food Site Selection** published by John Wiley & Sons in 1992 (no longer in print). His new book, **The Restaurant Location Guidebook**, replaced that book and has been almost completely revised with six new chapters added. Mr. Melaniphy is also a contributing author of the book entitled **Shopping Centers and Other Retail Properties** also published by John Wiley & Sons. Mr. Melaniphy’s book, **Commercial & Industrial Condominiums**, was published by Urban Land Institute. Additionally, he is author of over 100 articles. Mr. Melaniphy presents seminars covering restaurant and quick service food real estate and site selection, restaurant and store development strategies, shopping center opportunities, retail store site selection, and long range strategic market development planning. The seminars are presented throughout the world for associations and private companies. He has also written numerous site selection manuals for private and public companies restaurant companies. Mr. Melaniphy is an expert witness in all levels of the judicial system.

Mr. Melaniphy began his career with, at that time, the largest restaurant-oriented site selection firm in the world and worked on all phases of the company's business over a 12 year span. The last three years, he was Senior Vice President of the company, in charge of its commercial projects and the operation of its 13 world-wide offices.

Mr. Melaniphy resigned to join Kentucky Fried Chicken Corporation as Corporate Vice President to establish a Real Estate and Construction Division to implement the company’s growth. He was responsible for the site selection, market strategy, negotiation, acquisition, and construction of hundreds of KFC units. With the acquisition of KFC by a multi-national company, Mr. Melaniphy resigned to establish his own location- oriented consulting firm, Melaniphy & Associates, Inc. headquartered in Chicago.

Some of the foodservice related restaurants and developments projects include: Lettuce Entertain You Enterprises, Schwartz Brothers, Tilted Kilt, Shaw’s Crab House, P F Chang’s, Chili’s, Friendly’s, Restaurant Associates, Marriott, Mitchell’s Fishhouse, Bio Tuscan Grill, Irish Pub, Charlie Brown’s, Big Bowl Asian Café, Columbia Restaurants, Max & Irma’s, TGI Friday’s, Shorty Small’s, Pepe’s, Superdawg, Border Cafe, Steak & Ale, Steak and Stein, Brennan’s, McDonald’s, Burger King, Hardee’s, Pizza Hut, Pizza Delight, Taco Bell, Arby’s, Church’s, Popeye’s, Dunkin Donut, Mr. Donut, Baja Fresh, Subway, and numerous others individual restaurants and quick service food operators.

Mr. Melaniphy has been a member of the National Restaurants Association, Illinois Restaurant Association, the International Council of Shopping Centers, the National Retail Federation, The International Real Estate Location Institute, the Realty Club of Chicago, Urban Land Institute, and other organizations.

For further information, please visit our Website at www.melaniphy.com where over 30 articles are also posted.